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Arts in Wales 2005 - dance: attendance and participation

Executive summary

This report presents the findings of a survey of attendance at dance events and participation in dance in Wales, carried out for the Arts Council of Wales by Beaufort Research Ltd. in 2005. Part of an overall survey into the arts in Wales, this is the largest survey of it's kind ever conducted in Wales.

Ballet

- Nine per cent of adults in Wales ever attend ballet performances, with 5% going once a year or more
- Women (6%) are twice as likely as men (3%) to go to the ballet once a year or more. Attendance is most common among people in the middle and older age ranges
- Seven per cent of people from non-manual groups and 3% from manual groups see at least one ballet performance a year

Contemporary dance

- Ten per cent of adults in Wales ever go to a contemporary dance performance, with 7% going once a year or more
- Eight per cent of women and 6% of men see at least one contemporary dance performance a year. Attendance is spread more evenly among age groups than is the case for ballet
- Nine per cent of people belonging to non-manual groups and 5% of those from manual groups go to a contemporary dance performance once a year or more

Reasons for and barriers to attendance

- People who go to dance events are more likely than all attenders to mention entertainment or enjoyment, that they like going to that type of event, that they wanted to see a specific performer, artist or company, that a relative or friend was involved and that the most recent event was recommended by a relative or friend
- Those who attend dance performances are considerably less likely than non-attenders of arts events to cite 'lack of interest' as a deterrent to going to more events

Participation in dance

- Five per cent of adults in Wales ever take part in dance activities themselves, most of these once a year or more
- About three out of four participants dance either in their neighbourhood (37%) or locally (39%)

- Ten per cent of 16-24 year-olds dance once a year or more, compared with 2-4% of older people

Watching dance on audio-visual media

- Twelve per cent of the people who took part in the survey had watched a dance programme on TV, video or DVD in the last four weeks, while 2% had watched dance on the internet in the last year

1 Introduction and background

This report presents the findings of a survey of attendance, participation and attitudes to the arts in Wales. The study was carried out on behalf of the Arts Council of Wales by Beaufort Research Ltd. Comprehensive, up-to-date information on engagement with the arts is vital to the Arts Council to inform our policy and planning. This is a summary report of the data on dance and one of a series of reports produced from the Arts Council of Wales survey. Other reports in the series can be downloaded from artswales.org.uk. This report will also be invaluable in helping arts organisations and arts marketing agencies to target key music audiences in an informed and strategic way.

The aims of the survey were to collect information on:

- patterns of attendance at dance events
- participation in dance
- motivations and barriers to arts attendance or participation
- watching dance on audio-visual media
- demographic and geographic variations in engagement with dance

2 Levels of interest in the arts and culture

People taking part in our survey were asked: 'Overall, how interested are you in arts and cultural events generally? By arts and cultural events, we mean activities such as music, dance, drama, film, arts and crafts and festivals'. In total, almost three in five (56%) adults in Wales said they were interested.

- 16% said they were 'very interested'
- 39% said they were 'quite interested'
- 8% were neither interested nor uninterested
- 19% were 'not very interested', and
- 17% were 'not at all interested' in arts and cultural events

People who attend dance events show higher levels of interest than the population as a whole. Ninety four per cent of those who go to the ballet said they were 'very interested' or 'interested' in arts and cultural events, as did 88% of those who go to contemporary dance events.

3 Attendance at dance events

The interviewers read out a list of events and asked respondents how often they attended each one 'nowadays'. Dance events included ballet and contemporary dance.

3.1 Types of dance events attended

Ten per cent of adults in Wales ever attend contemporary dance events, while 9% go to the ballet.

Most people in Wales who go to dance events do so once a year or less. Three per cent of the total sample go to the ballet once a year, while 4% go less often. Attendance at contemporary dance events is slightly more frequent, with 2% going 2-3 times a year, 3% once a year and 4% less often.

Among attenders, 18% had seen a ballet performance in the last four months and 34% had been to a contemporary dance event (Table 1).

3.2 Location of dance events

People who had attended dance events were asked where the most recent event took place. There were some interesting differences: people were more likely to have seen a contemporary dance performance than a ballet locally, and to have watched a ballet than a contemporary dance performance elsewhere in the UK.

Among those who had been to a ballet performance, 35% had done so locally and 22% regionally. Just under one in 12 (8%) had travelled elsewhere in Wales to a performance, while 25% had gone elsewhere in the UK. Two per cent had seen their most recent ballet abroad.

Almost half (46%) of those who go to contemporary dance events had most recently been to a local performance, while one in five (20%) had been to a venue in their region. Eight per cent said they had gone elsewhere in Wales, while 16% had travelled out of Wales to elsewhere in the UK and 1% abroad (Table 2).

Table 1: Frequency of attendance at dance events by genre and region

Event	At least once a month	Every 2-3 months	2-3 times a year	Once a year	Less than once a year	ONCE A YEAR OR MORE	EVER ATTENDS	Attended in last four months*	*Sample size*
	Percentage								
	Ballet								
Mid and West Wales	0	0	1	3	5	4	9	12	*1,864*
North Wales	0	0	1	3	4	5	9	21	*1,832*
South Wales	0	0	1	3	3	5	8	20	*3,115*
All Wales	0	0	1	3	4	5	9	18	*6,851*
	Contemporary dance								
Mid and West Wales	0	1	2	4	4	6	10	33	*1,864*
North Wales	0	1	2	5	4	9	13	26	*1,832*
South Wales	0	1	2	2	3	6	9	39	*3,115*
All Wales	0	1	2	3	4	7	10	34	*6,851*

Columns may add to more than 100% because respondents could mention more than one event
Rows add to less than 100% because some respondents did not answer the question
* Attendees only. Sample sizes vary for different artforms.
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

Table 2: Location of attendance at dance events by genre and region: attenders

Event	Wales					
	Locally	Regionally	Elsewhere in Wales	Rest of the UK	Abroad	*Sample size*
	Percentage					
	Ballet					
Mid and West Wales	30	16	12	30	2	*176*
North Wales	29	26	4	30	1	*179*
South Wales	43	24	8	19	1	*231*
All Wales	35	22	8	25	2	*586*
	Contemporary dance					
Mid and West Wales	50	12	9	16	0	*194*
North Wales	43	24	10	13	1	*254*
South Wales	45	22	7	17	2	*251*
All Wales	46	20	8	16	1	699

Columns may add to more than 100% because respondents could mention more than one event
Rows add to less than 100% because some respondents did not answer the question
'Locally' is defined as 'the town or area you live in', 'regionally' as 'somewhere in the region of Wales where you live'
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

3.3 Characteristics of dance attenders

Table 3 gives details of the characteristics of people in Wales who attend dance events once a year or more. Patterns of attendance between men and women, and different age groups vary by genre, but people belonging to the non-manual classes (ABC1) are more likely than those in the manual groups (C2DE) to see dance performances.

Attendances at ballet:

- are more common among women; they (6%) are twice as likely as men (3%) go to the ballet once a year or more
- are most likely to be by people in the middle and older age ranges, with 5% of 35-44 year-olds, 4% of those aged 45-54, 7% of people aged 55-64 and 6% of 65-74 year-olds going to the ballet at least once a year
- are reported by 7% of non-manual groups and 3% of manual groups

Looking at contemporary dance performances:

- 6% of men and 8% of women see at least one contemporary dance performance a year
- attendance is spread more evenly among age groups than is the case for ballet: 8% of the 16-24 age group, 6% of 25-34 year-olds, 9% of those aged 35-44 and 8% of the 45-54 age group go at least once a year
- whereas 9% of people belonging to non-manual groups go to a contemporary dance performance once a year or more, 5% of people from manual groups do so

Table 3: Attendance at dance events by demographic characteristics

Event	Wales											
	Men	Women	16-24	25-34	35-44	45-54	55-64	65-74	75 and over	ABC1	C2DE	All
	Percentage attending once a year or more											
Ballet	3	6	3	3	5	4	7	6	4	7	3	5
Contemporary dance	6	8	8	6	9	8	5	6	3	9	5	7
Sample size	*3,072*	*3,779*	*995*	*1,054*	*1,212*	*1,043*	*1,140*	*836*	*570*	*3,079*	*3,772*	*6,851*

3.4 Reasons for attending artistic events

People who had attended at least one artistic event were asked why they had gone to the most recent event. It should be noted that this referred to all artforms, not just to dance.

The five most common reasons were:

- for entertainment or enjoyment – mentioned by 40%
- to see a specific show or event: 38%
- for a social event or a night out: 34%
- because they liked going to that type of event, and to see a specific performer, artist or company: both 23%

We looked at the reasons given by people who attend dance events to see if they differed from those given by all attenders or between different genres. It should be noted that dance attenders were not necessarily talking about a dance event or about an event of the same genre: the most recent event attended by, for example, a ballet-goer might have been a play or a contemporary dance performance. The results should therefore be treated with caution, although some interesting patterns are evident.

People who go to dance events are more likely than all attenders to mention entertainment or enjoyment, that they like going to that type of event, that they wanted to see a specific performer, artist or company, that a relative or friend was involved and that the most recent event was recommended by a friend or relative (Table 4).

High proportions of ballet-goers mentioned entertainment or enjoyment (53%), wishing to see a specific show or event (49%), a social event or night out (42%), and a wish to see a specific performer, artist or company (42%). Given the relative infrequency of ballet attendance, each occasion may be more special for those who go than is the case for other art forms.

Similar reasons were cited by people who attend contemporary dance performances, with 46% mentioning entertainment or enjoyment and 42% saying they wished to see a specific show or event. Thirty four per cent mentioned a social event or night out, 33% that they like going to that type of event and 32% said they wanted to see a specific performer, artist or company. People who went to contemporary dance performances were more likely than attenders in general and ballet-goers to say they attended an event to accompany children (15%) or because a relative or friend was involved (21%).

Table 4: Reasons for attending most recent arts event: attenders

Reason	All reasons			Main reason		
	Ballet	Contemporary dance	All*	Ballet	Contemporary dance	All*
	Percentage					
Entertainment or enjoyment	53	46	40	21	17	19
See specific show or event	49	42	38	21	17	20
Social event or night out	42	34	34	7	7	14
Like going to that type of event	36	33	23	12	10	8
To see specific performer, artist or company	42	32	23	17	12	11
Special occasion or celebration	14	13	11	3	3	3
Accompanying children	9	15	10	3	7	5
Relative or friend involved in event	15	21	10	4	10	4
Recommended by a friend or relative	16	14	8	1	1	2
Invited to go	15	12	9	2	3	2
Happened to be passing by	2	2	2	1	0	1
Connected with work or studies	4	9	2	2	6	1
Other	3	3	2	2	1	1
Sample size	*326*	*471*	*5,547*	*326*	*471*	*5,547*

Percentages add to more than 100% because respondents could give more than one reason
* Includes people who did not attend a dance event
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

People who gave more than one reason for attending the last event were asked to say what the main reason was. Our interviewees again chose the same five reasons, although in a slightly different order. Wishing to see a specific show or event ranked first (20%), followed by entertainment and enjoyment (19%), a social event or night out (14%) and wanting a specific artist, performer or company (11%). Attenders at dance events were less likely than all attenders to cite a social event or night out as their main reason. People who go to ballet (17%) were more likely than contemporary dance attenders (12%) and all attenders (11%) to mention wanting to see a specific artist, performer or company as their main reason for attending the most recent event, while those who go to contemporary dance events are most likely to say that a relative or friend was involved in the last event they attended (Table 4).

3.5 Perceived barriers to attendance

Everyone who took part in the survey was shown a list of possible reasons that could prevent people visiting or attending (more) theatre events, such as a play, opera, concert or dance and asked which applied to them. It should be noted that the answers refer to a wider range of artforms than simply dance. The most commonly mentioned reasons were 'not really interested', mentioned by 34%, 'difficult to find the time' (28%), 'it costs too much' (15%) 'nothing being available close by, too far to travel' (13%) and family commitments and childcare (10%). Only 1% were deterred from going to events because they might feel uncomfortable or out of place (Table 5).

When we compared the answers given by people who had been to dance events with those given by people who neither attend arts events nor take part in artistic activities, some interesting differences emerged. Perhaps not surprisingly, the proportion who said they were deterred from attending more events by lack of interest was much lower among dance attenders. Whereas almost three in five (59%) of non-attenders[1] mentioned this, only 5% of ballet-goers and 6% of those who attend contemporary dance performances felt this was a deterrent. Dance attenders were also less likely than non-attenders to mention their health as a reason for not attending: whereas 15% of the latter did so, this was the case for only 4% of those who go to the ballet and 3% of the people who attend contemporary dance performances. This may partly be a function of age, as older people are less likely to attend events and more likely to have a longstanding illness.

[1] Includes non-participants.

Interestingly, given that they do actually attend events, dance attenders were much more likely than non-attenders to mention difficulties in finding time, cost, nothing being available close by and family commitments and childcare as deterrents to attending more events. The barriers are clearly different for attenders and non-attenders, with the former citing practical difficulties and the latter just not being very interested.

Table 5: Reasons for not attending (more) performing arts events

Reason	Ballet	Contemporary dance	Non-attenders & non-participants	All*
	Percentage			
Not really interested	5	6	59	34
Difficult to find time	35	37	14	28
It costs too much	19	22	9	15
Nothing available close by, too far to travel	17	15	8	13
Family commitments, childcare	10	14	5	10
Lack of transport	6	5	6	7
My health is not good enough	4	3	15	7
Never know what's going on	6	7	4	5
Haven't got around to it	5	5	3	4
I don't have anyone to go with	2	3	3	3
Lack of facilities for disabled people	2	2	3	1
I might feel uncomfortable or out of place	-	1	1	1
Other	1	1	1	1
Sample size	*326*	*471*	*1,504*	*6,851*

Percentages add to more than 100% as respondents could give more than one reason

* Includes people who did not attend any events, including a dance event

If a – is shown in the table it means no respondents chose this option

If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

4 Participation in dance

Our interviewees were asked whether they ever did any dance activities themselves. Five per cent of adults in Wales said they did, with most of these taking part once a year or more. Eight per cent of people in North Wales take part at least once a year, 5% in Mid and West Wales and 4% in South Wales.

4.1 Frequency of dance participation

Unlike attendance, those who take part in dance activities tend to do so frequently rather than infrequently. Three per cent said that they dance at least once a month. Only 1% reported taking dancing less than once a year. Two thirds of participants said they had danced in the last four months (Table 6).

4.2 Location of dance activities

People who danced were asked where they did so. Participation, unlike attendance, was overwhelmingly local, with three out of four people saying that they danced either in their neighbourhood (37%) or locally (39%). Nine per cent danced within the region, while 2% had travelled out of their region to elsewhere in Wales, 5% to elsewhere in the UK and 2% abroad (Table 7).

4.3 Characteristics of dance participants

Table 8 gives details of the characteristics of Welsh residents who dance once a year or more. Women are twice as likely as men to do so: 6% compared with 3%. Younger people are more likely than older ones to dance: 10% of 16-24 year-olds do so, compared with 2-4% of older people. People from the non-manual groups (ABC1) are more likely than those in manual groups (C2DE) to dance; whereas 6% of the former report doing this, only 4% of the latter do so.

4.4 Reasons for participating in the arts

People who had taken part in at least one artistic activity were asked why they had done their most recent activity. It should be noted that this referred to all artforms, not just to dance. As with attendance, enjoyment and pleasure came top, with 74% giving this as one of their reasons. Much smaller proportions mentioned other reasons, the most common being:

- to learn new skills (19%)
- because friends took part (18%)
- to get out of the house (14%), and
- to improve my health or wellbeing (11%)

Table 6: Frequency of participation in dance

Activity	At least once a month	Less than once a month, more than once a year	Once a year	Less than once a year	ONCE A YEAR OR MORE	EVER TAKES PART	Taken part in last four months*	*Sample size*
	Percentage							
Mid and West Wales	3	1	1	1	4	5	58	*1,864*
North Wales	4	2	1	1	7	8	68	*1,832*
South Wales	3	0	0	1	4	4	71	*3,155*
All Wales	3	1	0	1	5	5	67	*6,851*

Columns may add to more than 100% because respondents could mention more than one event
Rows add to less than 100% because some respondents did not answer the question
* Participants only. Sample sizes vary for different artforms
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

Table 7: Location of participation in dance

Activity	Neighbourhood	Locally	Regionally	Elsewhere in Wales	Rest of the UK	Abroad	*Sample size*
	Percentage						
Mid and West Wales	39	34	14	2	3	-	*94*
North Wales	36	39	6	3	7	2	*148*
South Wales	36	43	8	1	4	3	*138*
All Wales	37	39	9	2	5	2	*380*

Columns may add to more than 100% because respondents could mention more than one event
Rows add to less than 100% because some respondents did not answer the question
'Neighbourhood' is defined as 'your neighbourhood or community', 'locally' as 'elsewhere in the town or area you live' and 'regionally' as 'somewhere in the region of Wales where you live'
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

Table 8: Participation in dance by demographic characteristics

Activity	Men	Women	16-24	25-34	35-44	45-54	55-64	65-74	75 and over	ABC1	C2DE	All
	Percentage participating once a year or more											
Mid and West Wales	3	6	9	4	4	4	3	4	2	6	3	4
Sample size	*840*	*1,024*	*281*	*273*	*294*	*321*	*309*	*232*	*154*	*850*	*1,014*	*1,864*
North Wales	5	8	14	8	6	6	7	4	-	7	7	7
Sample size	*797*	*1,035*	*230*	*292*	*326*	*265*	*349*	*215*	*154*	*818*	*1,014*	*1,832*
South Wales	3	4	9	3	4	3	2	2	3	4	3	4
Sample size	*1,435*	*1,720*	*484*	*489*	*592*	*457*	*482*	*389*	*262*	*1,411*	*1,744*	*3,155*
All Wales	3	6	10	4	4	4	4	3	2	6	4	5
Sample size	*3,072*	*3,779*	*995*	*1,054*	*1,212*	*1,043*	*1,140*	*836*	*570*	*3,079*	*3,772*	*6,851*

Percentages do not add to 100% because respondents could mention more than one activity
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

People who dance were more likely than all participants to mention several reasons. For example, whereas 24% of dancers said they took part to learn new skills, only 19% of all participants mentioned this. More than a quarter of dancers (27%) said they friends took part, compared with 18% of all participants – it was noted in Section 3.4 that a higher proportion of people who go to contemporary dance performances said they went because a relative or friend was taking part. Dancers were twice as likely as all participants to say that they took part because it improved their health and wellbeing (22%, compared with 11%), and much more likely to mention that it got them out of the house (23% of dancers and 14% of all participants).

Those who gave more than one reason for taking part in artistic activities were asked to say what the main reason was. Enjoyment and pleasure was again the most common answer, with 62% giving it as the main reason. With the exception of 'improves my health and wellbeing', dancers did not differ significantly from all participants (Table 9).

Table 9: Reasons for participating in most recent arts activity: participants

	Reasons		Main reason	
	Dance participants	All*	Dance participants	All*
	Percentage			
For enjoyment or pleasure	79	74	62	62
To learn new skills	24	19	7	7
Friends take part	27	18	5	5
Gets me out of the house	23	14	4	3
Improves my health and, or wellbeing	22	11	5	2
Improves my confidence	13	9	1	1
Connected with work or studies	2	2	2	2
Family taking part	1	1	1	1
Other	11	11	7	7
Sample size	*328*	*1,540*	*328*	*1,540*

Percentages for 'all reasons' add to more than 100% because respondents could mention more than one reason

* All participants, including people who did not participate in dance

4.5 Perceived barriers to participation

Everyone who took part in our survey was asked what prevented them from taking part in performing arts activities, such as theatre, dance and music, either at all or more than they currently did. It should be noted that the answers therefore do not refer only to dance.

The answers were very similar to those given for not attending (more) events: with 'not being interested', 'difficulty in finding the time' and 'not having the ability or talent' being most commonly mentioned. However, some interesting differences again emerged between those who participated in dance activities and people who neither attended arts events nor took part in artistic activities themselves.

As was the case for attendance, people who danced were considerably less likely to mention lack of interest as a reason for not doing more: only 13% did so, compared with 70% of non-participants[2]. They were also less likely to mention poor health as a deterrent (1% of dancers, compared with 12% of non-participants). This is not surprising as dance requires physical effort. Dancers were, however, markedly more likely to mention difficulty in finding time: 28% saw this as a deterrent, compared with only 8% of non-participants. They were also more likely to say they already did enough: 6% of dancers said this, compared with no non-participants (Table 10).

[2] Includes non-attenders.

Table 10: Reasons for not participating in (more) performing arts activities

Reason	Dance participants	Non-attenders & non-participants	All Wales*
	Percentage		
Not really interested	13	70	52
Difficult to find time	28	8	16
I don't have the ability or talent	9	9	14
My health is not good enough	1	12	6
Family commitments, childcare	7	4	5
Nothing available close by, too far to travel	7	3	4
Already do enough	6	-	1
Costs too much	6	3	3
Lack of transport	5	3	3
Haven't got around to it	4	2	3
Might feel uncomfortable or out of place	3	1	2
Never know what's going on	6	1	2
Don't have anyone to go with	3	1	1
Lack of facilities for disabled people	-	2	1
Other	2	0	1
Sample size	*328*	*1,504*	*6,851*

Percentages add to more than 100% because respondents could mention more than one reason
* Includes people who did not participate in dance
If a – is shown in the table it means no respondents chose this option
If a zero is shown it means that a very small sample chose this option, representing only 0% of the sample to the nearest whole %

5 Accessing the arts through audio-visual media

Interviewers asked respondents whether they had watched dance on television, video or DVD in the last four weeks or on the internet in the last 12 months. Twelve per cent had watched a dance programme on TV, video or DVD. People in Mid and West Wales and in North Wales were almost twice as likely as those in South Wales to have done so: 15% compared with 8%. Only 2% had watched dance on the internet in the last 12 months; there were no differences between regions.

People who had access to the internet were asked if they had ever used it to book tickets for arts events: 16% said they had. This question covers a range of artforms, not just dance.

Table 11: Percentage watching dance on TV, video, DVD or the internet by region

Medium	Mid and West Wales	North Wales	South Wales	All Wales
Television, video or DVD (last four weeks)	15	15	8	12
Internet (last 12 months)	2	2	2	2
No access to the internet	38	37	38	37
Sample size	*1,009*	*1,020*	*1,077*	*3,106*

6 References

Arts Council of Wales (2005) *Arts in Mid and West Wales 2005: attendance, participation and attitudes*. Cardiff, Arts Council of Wales

Arts Council of Wales (2005) *Arts in North Wales 2005: attendance, participation and attitudes*. Cardiff, Arts Council of Wales

Arts Council of Wales (2005) *Arts in South Wales 2005: attendance, participation and attitudes*. Cardiff, Arts Council of Wales

Arts Council of Wales (2005) *Arts in Wales: attendance, participation and attitudes. Report of Survey findings.* Cardiff, Arts Council of Wales

Appendix: Methodology and sample

The sample was selected in two stages. First, a number of electoral wards were chosen at random, the likelihood of being chosen being related to their size. As one aim of the survey was to interview sufficient people to be able to analyse the data in individual local authorities, some authorities were 'over-sampled' to ensure that enough people were interviewed. Second, eligible residents were chosen within the selected wards, with quotas based on age, gender and social grade, using the results of the 2001 Census, to ensure that the sample was representative of the population of Wales. Because people in some local authorities had more chance of being chosen, the results were 'weighted', again so that they were representative of the population.

All population totals shown in this booklet are the true unweighted populations from the core-data. For the reasons already stated, the percentages are based on the weighted populations.

Two questionnaires were used in the survey. Just over 3,000 people (3,106) in Wales were interviewed for about ten minutes. A further 3,745 people were asked additional questions, making a total interview length of 20 minutes. Interviews were carried out in May and September 2004 and January 2005.

Table A.1 shows the make-up of people taking part the survey in the three regions of Wales.

Table A.1: Characteristics of the sample by region

Characteristic	Mid and West Wales	North Wales	South Wales	All Wales
	Percentage			
Male	48	48	48	48
Female	52	52	52	52
16-24	14	13	16	15
25-34	14	15	15	15
35-44	16	19	20	18
45-54	19	16	16	17
55-64	17	18	14	16
65-74	13	7	12	12
75 or over	8	8	8	8
Working full-time	36	40	36	37
Working part-time	14	13	12	13
Unemployed, seeking work	5	5	6	6
Full-time student	7	6	6	6
Retired or not working	39	37	39	38
Living in rented accommodation	29	27	27	28
Living in owner occupied accommodation	70	72	72	72
ABC1	46	46	48	47
C2DE	54	54	52	53
Married or living as a couple	57	62	59	59
Single, never married	23	20	23	22
Widowed, divorced or separated	18	17	17	17
Sample size	*1,864*	*1,832*	*3,155*	*6,851*