Annual Survey of Revenue Funded Organisations

Key Statistics
April 2002 to March 2003

Noddir gan
Lywodraeth
Cynulliad Cymru
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Survey Summary

Direct Public Provision

Exhibitions of Visual Arts and Crafts – Direct Public Provision
A total of 503 exhibitions were on show during the year; a 10% rise compared to the previous year's results. These exhibitions attracted 426,167 more visitors (1,616,032 in total) than in 2001/02. On average 3,212 members of the public attended each exhibition. A total of 2,049 Welsh artists[1] were represented at these shows.

Dedicated School and Young People's Educational/Participatory Activities
A 21% rise (to 2,545) in Welsh schools participating in Arts projects, in comparison to the previous year's results, has enabled a further 139,561 young people to participate in Arts projects of their choice throughout the year. The majority of the schools & young people's activities were held through the medium of English but 103 projects (5%) were run in Welsh attracting 63,478 attendances.

Workshops/Participatory Activity - Direct Public Provision
While the total number of projects that were delivered to the general public fell by 365 between both surveys, the number of participants rose to 338,146, an overall increase of 95,724. Thus, from this information it can be concluded that while RFOs are offering their clients fewer projects, they are larger in scale and attract a higher participation rate than in the previous year.

Over the course of the year a total of 989,976 participants took part in workshops/participatory activity aimed at the general public and sessions targeted at schools and young people.

Publications (for public sale or free distribution)
In comparison to the data provided for the financial year 2001/02 a decline has been seen in this sector, that is 231 fewer books were in print at the end of the year. As a direct result 39 fewer new titles were published. Regardless of this fall the sector recorded 509 book titles in print, of which 47 were newly published over the course of the year.

In total 29,194 books and 286,927 periodicals were sold during the year.

Recordings and Broadcasts (for public sale or free distribution)
During the course of the year 32 films/videos were produced, of which 3,182 copies were sold. In comparison to the previous year's results this was an increase of 9 films that were sold to an additional 1,917 people. This growth can mostly be attributed to those films/videos made by community art organisations.

During 2002/03, 129 live or recorded broadcasts were made by RFOs, which included community radio, television and radio throughout Wales.

[1] Trained or currently living in Wales.

Film and Video Screenings - Direct Public Provision
There were 1,060 feature length film titles screened by RFOs during 2002/03 compared with 1,595 in 2001/02 (a drop of 34%). Some 226,039 attendances were recorded at these showings.

Performing Companies' Production Activity
Dance, drama or opera companies produced some 116 new productions, with first performances during 2002/03 which is 22 more than in the previous year. In total 2,370 performances, a rise of 395 from the previous annual survey results, were given by RFOs attracting an extra 60,050 (up to 486,926) attendances on last year.

Live Public Performances at Venues
During the year RFOs delivered 4,860 performances to the general public that attracted attendances of 1,346,116. In comparison to the 2001/02 results an extra 1,019 productions has resulted in 803 further performances drawing an additional audience of 269,610 people.

To summarise, 1,816,658 people attended public performances, 1,616,032 people visited exhibitions, and 226,039 attended film screenings. Therefore, over the course of the year in Wales there were a total of 3,658,729 attendances.

Services to the Arts Sector

'Services to the arts sector' is a relatively new area of activity measured by ACW. Therefore it is hoped that as the sector gains further understanding of the requirements for recoding data, the results will become more reliable. The following points summarise the results received from the RFOs:

- Some 8,871 members/affiliates/users attended membership meetings.
- A total of 100 published separate titles were sold or distributed free of charge to artists/arts organisations. An increase of 28 titles in comparison to the previous year's data.
- In total 3,573 training or mentoring sessions were held for artists/arts organisations. This represented a decrease of 744 when compared to the 2001/02 results.
- Just over 110,000 people attended events, for example, conferences and trade forums delivered or facilitated specifically for artists/arts organisations.
- The total number of research and marketing projects were undertaken on behalf of artists/arts organisations was 955, resulting in 127,202 people, both members and non-members, participating in these projects.
- Some 66 arts organisations were tenanted within other funded arts organisations over the course of the year.
- In 272 public art and 429 artists' residency projects were facilitated throughout the year.

Employment Information

In total 6,178 people worked (including volunteers) in the sector surveyed over the course of the year. Of these, 3,073 were paid staff, representing a decrease of 271 in comparison to the previous year's data. In contrast, the number of volunteers employed by RFOs over the same period of time has increased by 1,381.

Introduction

This report, which covers the year between April 2002 and March 2003, has been produced with information from 118 arts organisations that are regularly funded by the Arts Council of Wales (ACW).

The questionnaire used for the Annual Survey of Revenue Funded Organisations (RFO) is very comprehensive and the following is only a summary of the key findings for the total data set. The data can also be analysed by a variety of subsets such as geographic region, art form sector, etc. Please contact ACW for further information.

The data reported are that which has been submitted by organisations and is therefore only as accurate as what has been presented to ACW. For this reason, and for reasons of confidentiality, we have not identified individual arts organisations or their work in this report.

Since this is the second year that ACW have surveyed the RFOs in this way, it is now possible to make limited comparisons with previous years in certain sections of the report.

In order to ensure consistency this report structure follows the survey questionnaire format. That is, part A explores data supplied by organisations whose activity was intended for *direct public provision*, part B explores data supplied by organisations that provided a *service to arts organisations or individual artists*, and part C explores the *staff and employment structures* of the RFO surveyed.

Section A - Direct Public Provision

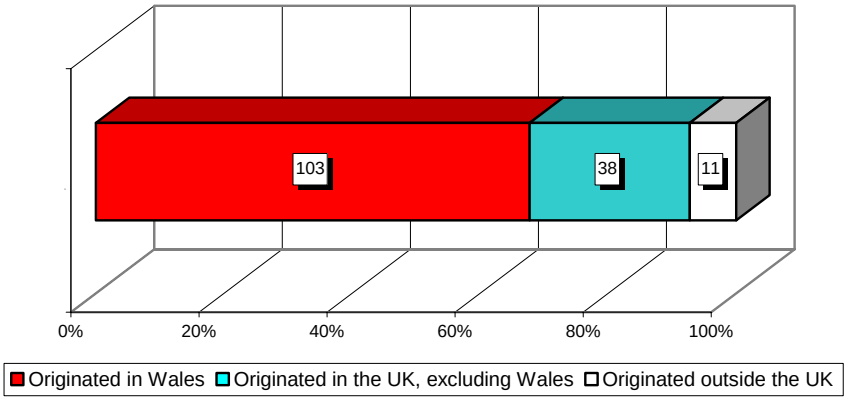
A1 Exhibitions of Visual Arts and Crafts – Direct Public Provision

Exhibitions on Show during the year

The total number of exhibitions RFOs had on show during the 2002/03 year was 503; a 10% (45) rise compared to the previous year's results. Of these, some 59% were 'one person exhibitions' with the remaining 41% representing 'group exhibitions'. These also included 385 exhibitions that were own origination by the surveyed RFOs.

There were a number of separate exhibitions on show during the year that were received as a touring exhibition from another centre. In total there were 152 such exhibitions received on tour, the majority originated from Wales (103) but 49 exhibitions were from other areas within and outside the UK. The graph below illustrates this.

Exhibitions Received As A Touring Exhibition From Another Centre



The exhibitions on show during the course of the year showed the work of 3,510 artists, of which 2,049 trained or are currently living in Wales. A total of 1,616,032 members of the public visited these exhibitions during the year.

Each RFO who completed this section of the survey was also requested to include the number of separate exhibitions on show during the year, broken down by art form. The following two tables show this whilst also reporting the number of attenders.

Visual Arts	Number of Separate Exhibitions on Show	Number of Attenders
Multi media/Mixed media	125	392,827
Site Specific	10	16,273
2D	109	338,352
Photography	61	147,308
New Media	4	28,349
Sculpture	21	68,184
Other	27	92,019
TOTAL	**357**	**1,083,312**

Craft	Number of Separate Exhibitions on Show	Number of Attenders
Multi media/Mixed media	17	185,264
Ceramics	41	167,508
Textiles	20	12,423
Jewellery	33	109,109
Glass	13	5,520
Other	22	52,896
TOTAL	**146**	**532,720**

Literature Produced for Exhibitions on Show during the year

Many RFO venues produced publications to accompany the exhibitions showing at their venues during the year. The following table details the number of titles published, printed, sold and distributed for free for exhibitions on show during the year against the language in which the publication was published.

	Total	English Language	Welsh Language	Bi-Lingual
Number of Separate Titles Published	88	52	0	36
Number of Copies of all Titles Printed	578,400	484,400	0	94,000
Number of Copies of all Titles Sold	14,983	4,148	0	10,835
Number of Copies of all Titles Distributed Free of Charge	515,122	462,200	0	52,922

The information presented in the table indicates that the majority of copies are printed in English and distributed free of charge. This could include promotional literature to promote the exhibitions themselves.

Equal Opportunities Activity and Attendances

Each client that completed this section was asked to state if any of their exhibition activities were specifically targeted towards: Disabled People, People from Ethnic Minority Cultural Backgrounds, Welsh Speakers, or Children and Young People. Not all respondents felt they could complete this section, but according to the data collected it can be stated that just under 10% (49) of the total number of exhibitions were targeted or focused on these groups, attracting 121,613 attenders.

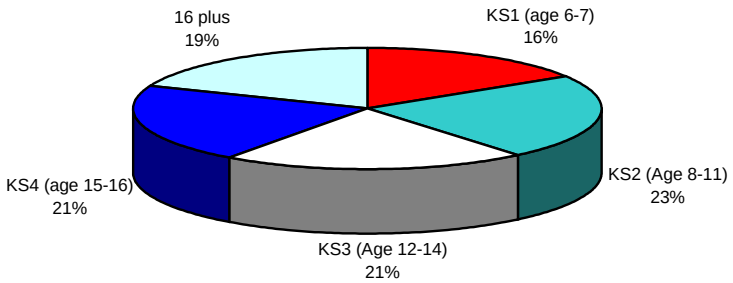
A2 Dedicated School and Young People Educational/ Participatory Activities

Schools Education/Participatory Activities

During the course of the year a high proportion of the RFOs surveyed included education/participatory activities within their programme. Some 2,545 Welsh schools were visited or participated in education projects arranged by these organisations. The total number of schools in Wales in 2002/03 was 1,968[2] suggesting that a proportion of the schools participated in this kind of activities on more than one occasion during the course of the year in question.

Schools' activities were undertaken both at and outside school locations. From the data provided to ACW it was noted that 67% of the work carried out by these RFOs took place during school hours therefore indicating that the activities form a part of the school curriculum. The pie chart below illustrates the Key Stage Levels at which these RFOs activities were targeted which showed no significant statistical change from the data collected in the 2001/02 annual survey.

Key Stage Levels at which RFO Activity were Targeted



For ACW purposes the RFOs recorded the work carried out in this sector by calculating the number of projects, sessions[3] and attendances to be targeted at schools in Wales during the year. For example an 'artist in school project' may involve an artist working for 3 days in a school, running 3 full day workshop sessions with 15 children in each. This would be recorded as 1 project, 6 sessions, and 90 attendances. The activity data are presented below against the language in which the project was carried out during the 2002/03 financial year.

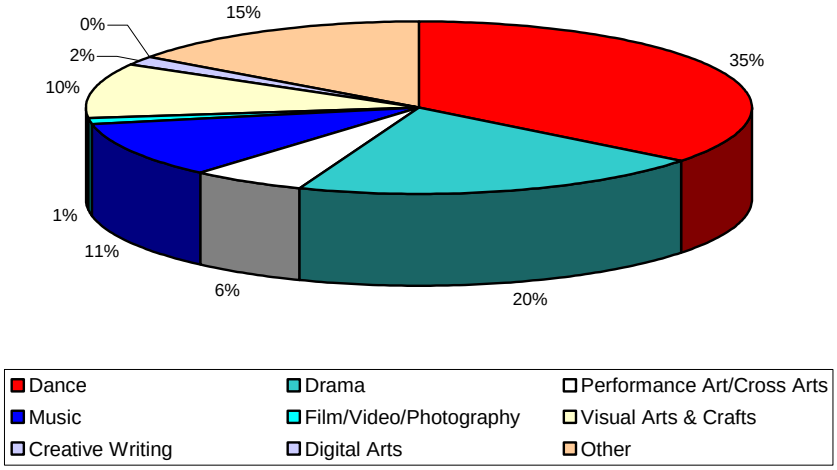
[2] Source 'Schools in Wales: General Statistics 2003, Digest of Welsh Statistics 2003', National Assembly of Wales.
[3] For consistency a session is defined as half a day or less.

	Total	English	Welsh	Bi-Lingual	Other Language	Language not Relevant
Number of Projects to be Delivered as Sessions Specifically Targeted at Schools in Wales	1,115	858	84	47	3	123
Number of Sessions Targeted at Schools in Wales	13,285	8,254	1,490	511	9	3,021
Number of Attendances at Sessions Targeted at Schools in Wales	323,075	169,653	48,828	11,490	560	92,544

In total young people made some 323,075 attendances[4] in 1,115 school participatory projects. Some 7.5% of these projects were held through the medium of Welsh attracting 48,828 attenders.

From the pie chart below it can be concluded that Dance (35%) has the highest attendance level of participatory activities targeted at schools, whereas Digital Arts (0.01%)[5] represented the smallest. Although it must be noted that Dance sessions represented 42% of the overall number of sessions thus contributing to the high level of participants. Digital Arts, on the other hand, require specialised equipment and therefore the class size numbers are limited.

Attendances broken down by Art Form Type



Young People's Educational/Participatory Activities

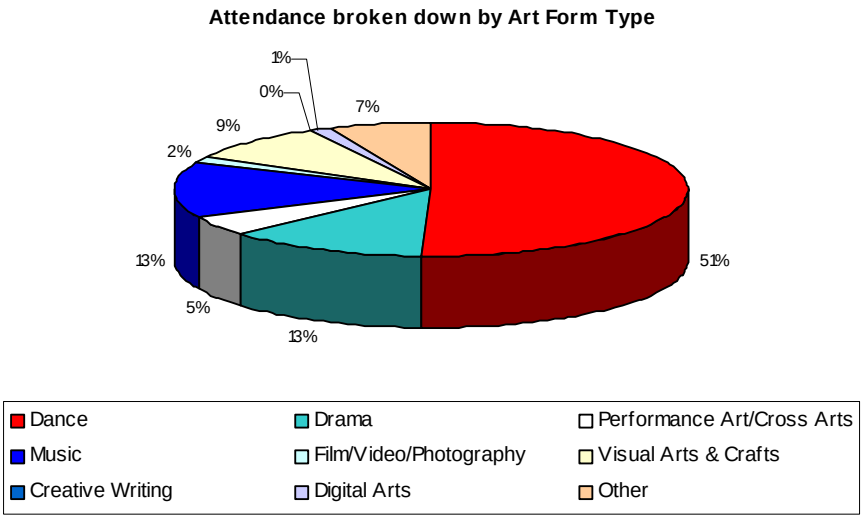
This section refers to RFOs that undertook any kind of educational/ participatory activities specifically targeted at young people in general, that is, not through schools. In all, 609 projects (see table on following page) were

[4] For consistency 'Young People' are defined as under 25.
[5] Pie Chart shows this as 0% due to rounding error.

run for young people resulting in 8,933 sessions that attracted 133,448 attendances.

	Total	English	Welsh	Bi-Lingual	Other Language	Language not Relevant
Number of Projects to be Delivered as Sessions Specifically Targeted at Young People in Wales	609	530	13	47	1	18
Number of Sessions Targeted at Young People in Wales	8,933	7,230	301	1,156	3	243
Number of Attendances at Sessions Targeted at Young People in Wales	133,448	93,497	12,468	21,796	30	5,657

As with the participatory activities targeted at schools, Dance proves to be the most popular, recording 51% of the total attendance at these events. Creative Writing showed the smallest proportion of attendance, 0.09%[6] of the total attendances. Again it must be noted that a contributing factor to the high level of dance attenders can be attributed to the high level of sessions in this particular sector.



Youth Theatre/Music/Dance Activities

Some RFOs regularly schedule Youth Theatre, Youth Music or Youth Dance activities in the form of regular workshops and classes with a related public performance, differing from the more ad-hoc or one-off project work recorded in the previous two sections.

	Total	English	Welsh	Bi-Lingual	Other Language	Language not Relevant
Number of Youth Projects to be Delivered During the Year	213	100	6	5	0	102
Number of Youth Sessions to be Delivered During the Year	4,540	2,096	83	495	0	1,866
Number of Attendances at	195,307	108,359	2,182	53,800	0	30,966

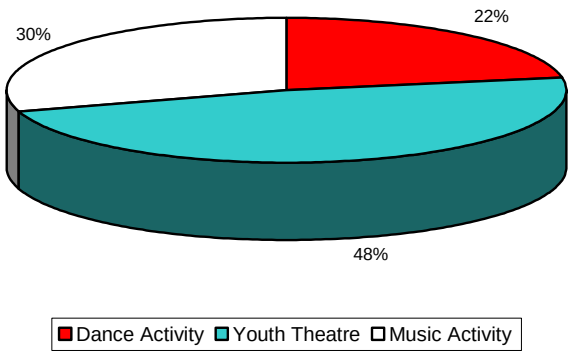
[6] Pie Chart shows this as 0% due to rounding.

Youth Sessions During the Year						

In total some 213 projects resulting in 4,540 sessions are run by RFOs in Wales, with 195,307 attendances. This included 6 Youth projects facilitated through the medium of Welsh attracting a total of 2,182 attenders in 83 sessions.

The following Pie Chart shows that Youth Theatre (48%) is the highest attended activity of the three participatory activities recorded in this sector.

Attendance broken down by Activity Type



These projects resulted in a total of 210 youth performances (see following table) attended by 24,969 people, an average of 119 attendances per performance. This has fallen from 167 recorded in 2001/02 annual survey findings showing that fewer people are attending the increased number of performances (up by 37).

	Total	English	Welsh	Bi-Lingual	Other Language	Language not Relevant
Number of Youth Performances During the Year in Wales	210	109	4	38	0	59
Number of Attendances at Youth Performances During the Year in Wales	24,969	12,900	708	8,220	0	3,141

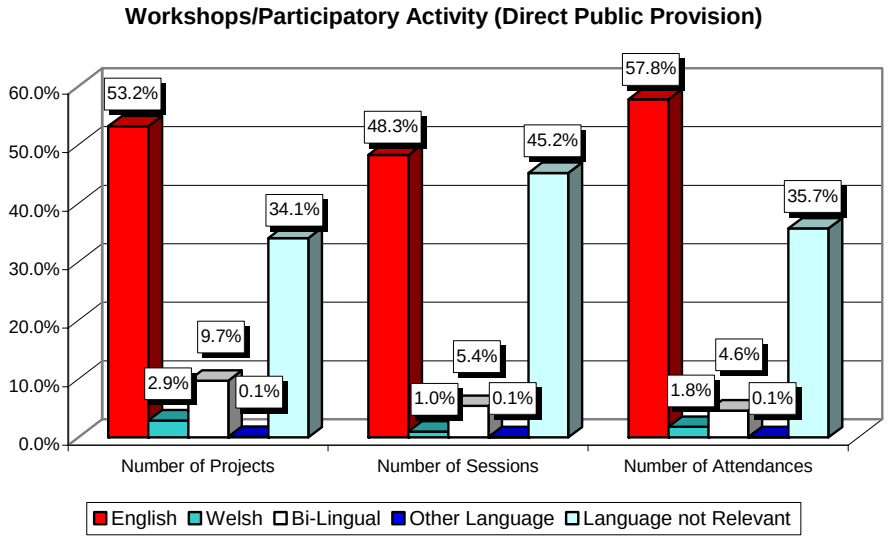
Performances through the medium of Welsh attracted above average attenders per showing, that is, each performance attracted 177 people compared to the sector average of 119.

A3 Workshops/Participatory Activities - Direct Public Provision

Direct Public Provision

RFOs completed this section if they undertook any kind of open access workshop/participatory activity for the general public (i.e. not targeted at young people). This may have included workshops, classes, talks, or education projects at the organisation's venue or organised by them but held elsewhere.

During the year 1,074 projects were delivered as open access for the general public, which resulted in 16,995 sessions, and was attended by 338,146 people. Interestingly in comparison to data collected during the 2001/02 annual survey both the sessions and attendances have shown an increase, from 12,933 and 242,422 respectively, while the amount of projects has fallen by 365. Thus from this information it can be concluded that while RFOs are offering their clients fewer projects they are larger in scale and include a greater number of sessions. This information together with the higher attendance level, would suggest that this form of resource allocation is benefiting this particular sector of the arts in Wales.



The graph above shows that during the year the majority (53.2%) of workshop/participatory activities were conducted in English. For around a third of workshops/participatory activities the language in which the sessions conducted was not relevant, such as Music and Dance projects.

Direct Public Provision by Art Form Type During The Year

The following table shows the breakdown of the above noted workshops/participatory activities by the different art forms.

	Number of Projects	Number of Sessions	Number of Attendances
Dance	418	9,014	135,711
Drama	56	1,594	38,611
Performance Art/Cross Arts	19	669	20,171
Music	131	1,100	18,065
Film/Video/Photography	79	892	10,728
Visual Arts & Crafts	198	1,548	24,055
Creative Writing	64	747	8,819
Digital Arts	8	45	330
Other	101	1,386	81,656
TOTAL	**1,074**	**16,995**	**338,146**

For the second consecutive year Dance is the most popular activity within this sector. Over the past twelve months an increase of 34,672 attendances has been recorded in this area partly as a result of a further Dance company being added to the Arts Council of Wales portfolio of the RFOs, contributing 131 projects and 1,224 sessions to the total activity in 2002/03.

Attendances at Drama workshops/participatory activities have also seen a significant increase (up by 16,816) regardless of the fact that the number of projects and subsequently the amount of sessions has fallen by 131 and 366 respectively. Therefore indicating the demand to participate in this particular sector of the arts has grown.

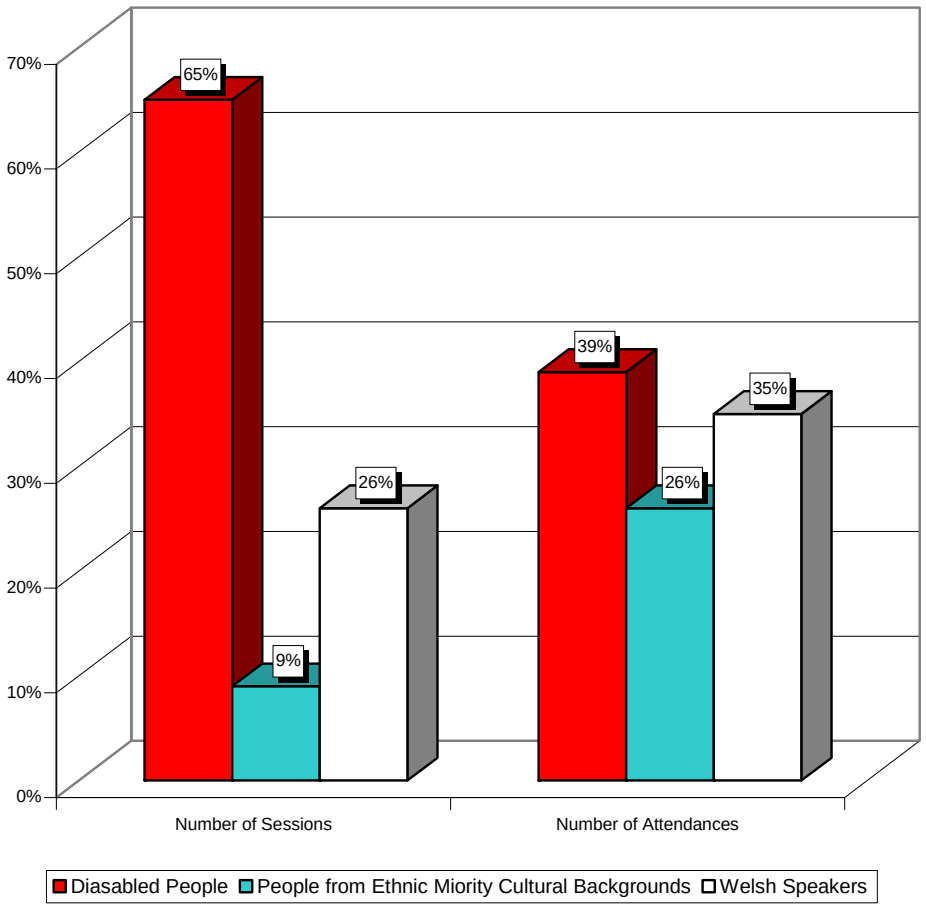
As from the start of the financial year 2003/04 the Arts Council of Wales no longer has direct responsibility to fund Welsh literature clients and this will be, reflected in next years annual survey. This area of support is now split between The Welsh Books Council and Academi.

Equal Opportunities Activity and Attendances

Within the annual survey each client that completed this section was asked to state if any of their workshops/participatory activities were specifically targeted towards: Disabled People, People from Ethnic Minority Cultural Backgrounds, or Welsh Speakers. From the organisations that were able to provide information it can be estimated that around a quarter of all participatory sessions were targeted at one or more of these groups. From this there were 82,726 attendances generated.

The following graph shows that while only 9% of the total number of targeted sessions were aimed specifically at people from an ethnic minority cultural background, this sector of the community represents 26% of the overall attendances at these targeted workshop/participatory activities.

Equal Opportunities Activity and Attendances



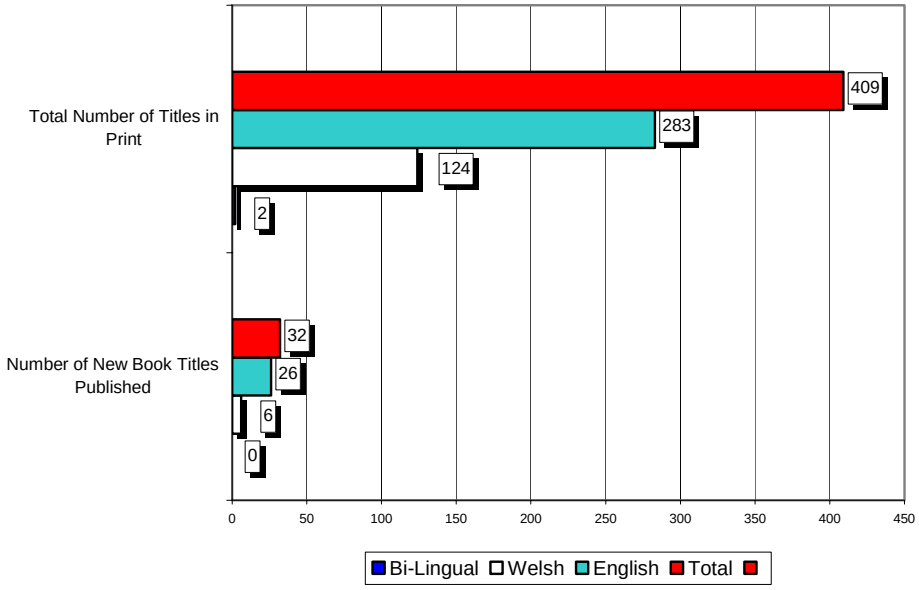
A4 Publications (for public sale or distribution)

Books

During the course of 2002/03 RFOs, largely but not exclusively literature publishers, produced a variety of publications for public distribution. In total there were 509 book titles in print at the end of year and 47 new titles were published during the year, 7 of which were published in Welsh. In comparison to the data provided for the financial year 2001/02 a decline is seen in this sector, that is, 231 fewer books were in print at the end of the year. As a direct result 39 fewer new titles were published. Naturally this has resulted in fewer books sold during the period, down 27,835 (to 29,194) in comparison to the previous year's data.

Below is a bar chart that illustrates the publishing carried out by RFOs during the year broken down by language type.

Book Publishing During 2002/03



Periodicals

The table below shows the total amount of periodicals printed and sold/distributed for free over the past two financial years.

	Total		English Language		Welsh Language		Bi-Lingual	
	2002/03	2001/02	**2002/03**	2001/02	**2002/03**	2001/02	**2002/03**	2001/02
Number of Issues Printed during the year	177	121	41	44	130	71	6	6
Number of copies sold/distributed for free during the year	463,001	221,308	44,747	42,600	412,554	171,408	5,700	7,300

While the number of English language and Bi-Lingual periodicals has remained fairly consistent, the number of Welsh language issues printed has risen by 59 to 130 therefore increasing the overall totals. This increase is mainly due to RFOs whose main activities is not literature, publishing periodicals and distributing them free of charge to their clients.

Other Publications

Some organisations produced publications that did not strictly fit into the above sections, for example printed publications available free of charge, such as training material. Displayed in the table below are details of these other publications produced during 2002/3 and 2001/02 by the surveyed RFOs.

	Total		**English Language**		**Welsh Language**		**Bi-Lingual**		**Language not Relevant**	
	2002/03	2001/02	**2002/03**	2001/02	**2002/03**	2001/02	**2002/03**	2001/02	**2002/03**	2001/02
Number of Titles Published in the Year	8	17	4	4	1	2	2	11	1	n/a
Number of Copies Printed During the Year	22,400	26,050	5,700	8,200	5,000	200	10,700	17,650	1,000	n/a
Number of Copies Sold During the Year	250	550	250	0	0	0	0	550	0	n/a
Number of Copies Distributed for Free During the Year	21,850	n/a	5,150	n/a	5,000	n/a	10,700	n/a	1,000	n/a

The majority of the published material produced during 2002/03 has been distributed free of charge. These include materials that promote activities and events that are organised by the RFOs in question.

By looking at the series data over the two year period it is noted that while the total number of titles published in the year has reduced from 17 to 8 (a fall of 53%) the number of copies printed during the same period of time has only fallen by 3,650 (14%). Therefore indicating that RFOs are concentrating their publication resources on fewer projects to a wider audience.

As noted previously from the start of the financial year 2003/04 the Arts Council of Wales no longer has direct responsibility to fund Welsh literature clients. This area of support is now split between The Welsh Books Council and Academi. This will impact on the data collected from RFOs in future years.

A5 Recordings and Broadcasts (for public sale or distribution)

Film/Video

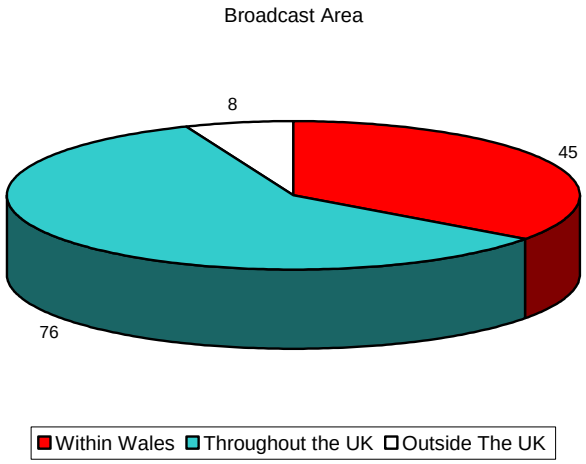
The number of film or video titles produced by RFOs during the year totalled 32, while the total number of copies of films or videos sold was 3,182. The majority of these were short film titles created as a result of workshops run for young people in local community art centres.

Sound Recordings

During the course of the year 23 sound recording titles were produced by RFOs, resulting in a total of 4,375 completed sound recordings (cassettes, CDs) becoming available for sale or distribution during the year.

Broadcasting

A total of 129 RFO productions were broadcasted on television or radio during the course of the year. Of which 15 were live broadcasts, while the remaining 114 were pre-recorded. Organisations that completed this section of the survey are generally those in the music sector. The pie chart below shows that 121 (93%) of the broadcasts were throughout Wales and rest of the UK and 8 (6%) were outside the UK.



By comparing this data with that collected in 2001/02 it can be noted that the percentage in the broadcast in Wales alone category has fallen from 84% to 35% the value of broadcasts across the whole of the UK has risen from 6% to 59% suggesting art organisations in Wales are getting a higher UK wide profile.

A6 Film and Video Screenings - Direct Public Provision

Titles

There were 1,060 feature length film titles screened by RFOs during 2002/03 compared with 1,595 in 2001/02 (a drop of 34%). During both these reporting periods 2% of all films screened were produced in Wales. In contrast to this 70% (76) of the total 108 short film titles screened were produced in Wales, an increase on the previous year's survey of 20 short films.

Number of Titles:	Total	English Language	Welsh Language	Other Language	Language not Relevant
Feature Length Film Titles	1,060	761	11	285	3
Feature Length Films Titles produced in Wales	16	7	9	0	0
Short Film Titles	108	73	11	8	16
Short Films Titles produced in Wales	76	47	19	0	10

Screenings

During the twelve month period RFOs reported 4,577 feature length film screenings, a decrease of 928 screenings compared to the previous years results. This is directly proportional to the fall in the number of film titles screened by the RFOs. On the other hand, as reported above, the number of short film titles screened during the year rose, thus raising the number of screenings in this period to 372 (from 151) with 76% of these produced in Wales.

Number of Screenings	Total	English Language	Welsh Language	Other Language	Language not Relevant
Feature Length Films Screenings	4,577	3,565	28	972	12
Feature Length Films produced in Wales Screenings	27	9	18	0	0
Short Films Screenings	372	263	28	32	49
Short Films produced in Wales Screenings	285	158	81	0	46

Attendances

In total, film screenings attracted 226,039 attendances during the course of the year compared to the 282,909 in 2001/02. Feature length film screenings accounted for 213,921 (268,744 in 2001/02) of these attendances, while the remaining 12,118 (14,165 in 2001/02) can be attributed to short film screenings.

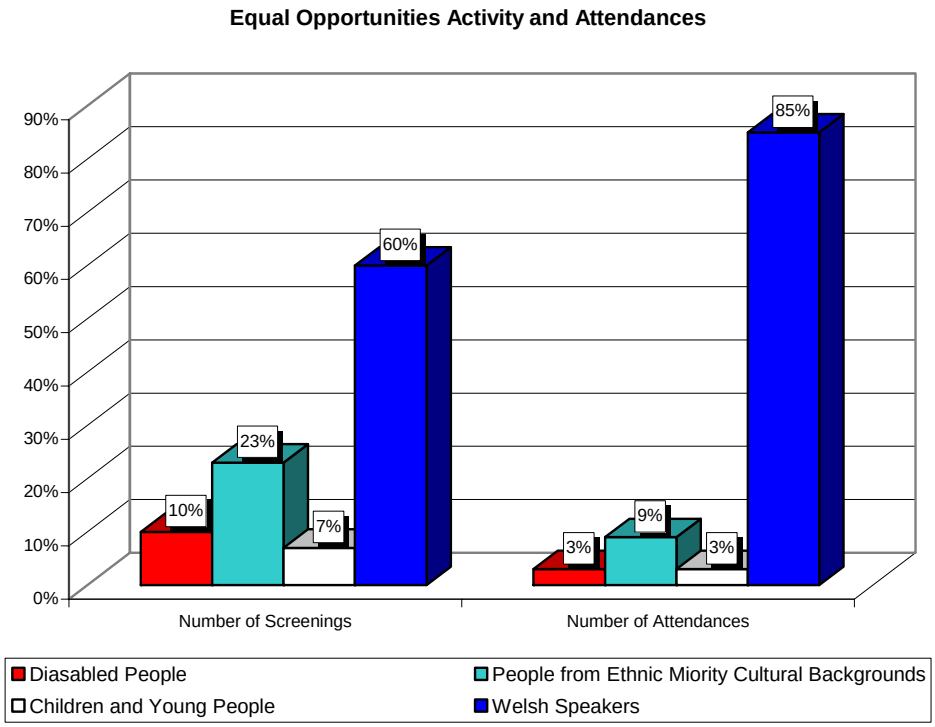
The following table shows the attendances at either film type broken down by language. Titles classified as 'Language not Relevant' relate to that small proportion of films screened as silent films.

Number of Attendances:	Total	English Language	Welsh Language	Other Language	Language not Relevant
At Screenings of Feature Length Films	213,921	175,856	1,424	36,306	335
At Screenings of Feature Length Films produced in Wales	2,078	1,124	954	0	0
At Screenings of Short Films	12,118	7,881	1,314	1,031	1,892
At Screenings of Short Films produced in Wales	10,510	4,913	3,723	0	1,874

Equal Opportunities Activity and Attendances

Each client that completed this section was asked to state if any of their screenings were specifically targeted towards: Disabled People, People from Ethnic Minority Cultural Backgrounds, Welsh Speakers, or Children and Young People. From these organisations that were able to provide information it can be estimated that one in ten of all screenings were targeted at one or more of these groups.

The graph below shows that while only 60% of the total number of targeted screenings was aimed specifically at Welsh language speakers, this sector of the community represent 85% of the overall attendances at these targeted workshop/participatory activities.



A7 Performing Companies Production Activity

Productions

In total, 189 productions were in repertoire during the year, 116 of which were receiving their first performance. While English language productions have fallen year on year (by 17) their Welsh language counterparts have risen (by 12) contributing to an overall total increase in productions. This trend is also true of both the productions receiving their first performance and those specifically targeted at young people.

As shown in the table below, by far the main reason for the increase in the overall total of productions is due to a rise in the 'Language not Relevant' productions, a growth of 74. This option has solely been completed by those RFOs who undertake dance and music activities. There was no activity recorded under the 'Other Language' heading in 2002/03. A reason for this could be because the RFOs have a greater understanding of the statistics that need to be collected in order to complete the annual survey and therefore feel that they can classify their work better under different headings.

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Number of Productions in Performance	189	131	49	66	30	18	0	11	110	36
Number of Productions Receiving their First Performance	116	94	34	43	24	16	0	1	58	34
Number of Productions Specifically Targeted at Young People	66	51	24	38	21	11	0	1	21	1

Public Performances

All performing companies completed this section and the figures include all public performances, including those in schools. It should be noted that producing theatres reported figures for their own company performances only. Performances by visiting companies at their venues are included in section A8.

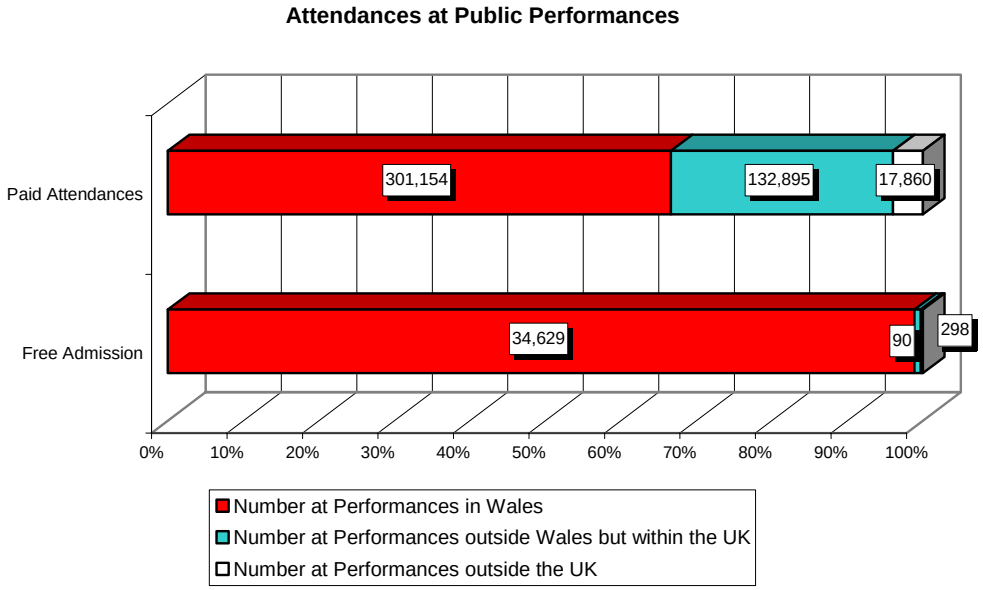
As a direct result of the increased productions the total number of performances has also risen by 20% (see following table) from 2001/02. A major contribution to this can be attributed to the 'Welsh Language' performances (up by 230) and 'Language not Relevant' (up by 213).

It would seem that the performances have been more focused on Wales at the expense of those in the rest of the UK. There has been a substantial increase in performances in Wales (up by 397), while those in the rest of the UK have dropped slightly (by 4) and there has been a small increase of 2 performances outside the UK.

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Total Number of Performances	2,370	1,975	1,457	1,375	532	302	0	130	381	168
Number of Performances in Wales	2,070	1,673	1,306	1,202	527	302	0	63	237	106
Number of Performances outside Wales but within the UK	249	253	129	148	0	0	0	64	120	41
Number of Performances outside the UK	51	49	22	25	5	0	0	3	24	21

Attendances at Public Performances

In total 486,926 attendances were made at public performances by RFOs in 2002/03, a 9,518 (2%) decrease compared to the 2001/02 survey results.



For recording purposes attendances are split into both paid attendances and free admission. The total number of paid attendances at performances was 451,909, whilst the total number of free admission was 35,017. The bar chart above and following tables show how these two types of attendances vary across the locations in which they perform.

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Total Number of Paid Attendances at Performances	451,909	426,876	201,782	265,800	37,161	17,815	0	108,270	212,966	34,991
Number of Paid Attendances at Performances in Wales	301,154	322,058	166,938	234,020	36,961	17,815	0	48,152	97,255	22,071
Number of Paid Attendances at Performances outside Wales but within the UK	132,895	92,881	33,264	28,448	0	0	0	54,118	99,631	10,315
Number of Paid Attendances at Performances outside the UK	17,860	11,937	1,580	3,332	200	0	0	6,000	16,080	2,605

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Total Number of Free Admission at Performances	35,017	69,565	10,343	0	8,710	0	0	0	15,964	0
Number of Free Admission at Performances in Wales	34,629	0	10,293	0	8,710	0	0	0	15,626	0
Number of Free Admission at Performances outside Wales but within the UK	298	0	0	0	0	0	0	0	298	0
Number of Free Admission at Performances outside the UK	90	0	50	0	0	0	0	0	40	0

While the fall in the overall attendance at performances in Wales is slightly alarming it is possible to see from the tables above that this can be attributed by the drop in 'free admission' (by 34,548) at the performances alone. On the other hand the number of paying attenders at these same productions increased by 25,033. Therefore it can be concluded that the members of the public that attend these events are increasingly willing to pay for the pleasure.

Attendances at performances outside Wales have witnessed an increase both in the UK and abroad, 43% (40,312) and 50% (6,013) respectively. Thus indicating that when Welsh performing companies are travelling outside Wales to present their work it is well marketed and received, therefore achieving the highest audience attendance.

Producing Theatre Only

This particular section is unique to those organisations that are Producing Theatres and concern performances by the 'home' company in the 'home' venue. The data collected from the RFOs is presented in the following table and shows a 28 (5%) rise in the number of performances compared to the

previous year's annual survey results. Regardless of this small increase the total number of attendances at these events has fallen by 9,573 (6%) over the same period.

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Number of Performances	560	532	518	498	42	34	0	0	0	0
Number of Paid Attendances	118,022	125,435	112,954	120,742	5,068	4,693	0	0	0	0
Number of Free Admissions	2,983	5,143	2,189	4,554	794	589	0	0	0	0

According to the data provided the total number of 'Welsh Language' performances increased by 8 (24%) that were attended by 5,862 people, a rise of 580(11%) compared to the previous year's results.

Performance in Schools by Theatre In Education (TIE) Companies

In total 66,634 attendances were made to 1,365 performances, including 611 in Welsh, in schools by TIE companies during the year which is illustrated in the table below.

	Total		English Language		Welsh Language		Other Language		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Number of Productions	43	42	18	28	13	14	1	0	11	0
Number of Performances	1,365	989	721	690	611	299	3	0	30	0
Number of Paid Attendances	43,001	75,192[7]	23,780	55,390[6]	17,547	19,802[6]	98	0[6]	1,576	0[6]
Number of Free Admissions	23,633		16,355		7,272		6		0	

In comparison to the 2001/02 data the 2002/03 findings shows that while the number of performances has risen by 376 (38%), with Welsh language activities increasing by 312 (104%), the level of total attendances has fallen by 8,558 (11%). One factor that may have contributed to this trend is that TIE companies currently present their projects to smaller groups of pupils, therefore creating more of a workshop atmosphere.

Since the start of the 2003/04 financial year the Arts Council of Wales has secured a further £800,000 of funding to eight RFOs who specialise in this area of work. This funding is in addition to their annual revenue grants that are in place for the foreseeable future.

Equal Opportunities Activity and Attendances

Each client that completed this section was asked to state if any of their performances were specifically targeted towards: Disabled People, People

[7] Data only available as a total attendance number because the 2001/02 annual survey didn't distinguish between 'paid attendance' and 'free admission'.

from Ethnic Minority Cultural Backgrounds, Welsh Speakers, or Children and Young People. Not all respondents felt they could complete this section, but according to the data collected it can be stated that just over 35% (171,394) of the total attendance was made to these targeted performances. 'Children and Young People' (121,151) together with 'Welsh Speakers' (46,460) proved to be the most targeted groups attracting an overall audience of 167,611 over the course of the year.

A8 Live Public Performances at Venues

Live Public Performances at the Main Venue

RFOs who recorded activity in this area are those organisations that are either venue based and delivering live performances open to the general public at their venue, or if the organisation is not venue based but promotes/puts on live performances open to the general public, such as festivals.

	Total		Professional		Amateur	
	2002/03	2001/02	2002/03	2001/02	2002/03	2001/02
Number of Productions	3,265	2,266	2,559	1,747	706	519
Number of Performances	4,860	4,057	3,743	3,033	1,117	1,024
Number of Paid Attendances	1,256,314	960,413	982,540	757,930	273,774	202,483
Number of Free Admissions	89,802	116,093	51,464	67,843	38,338	48,250

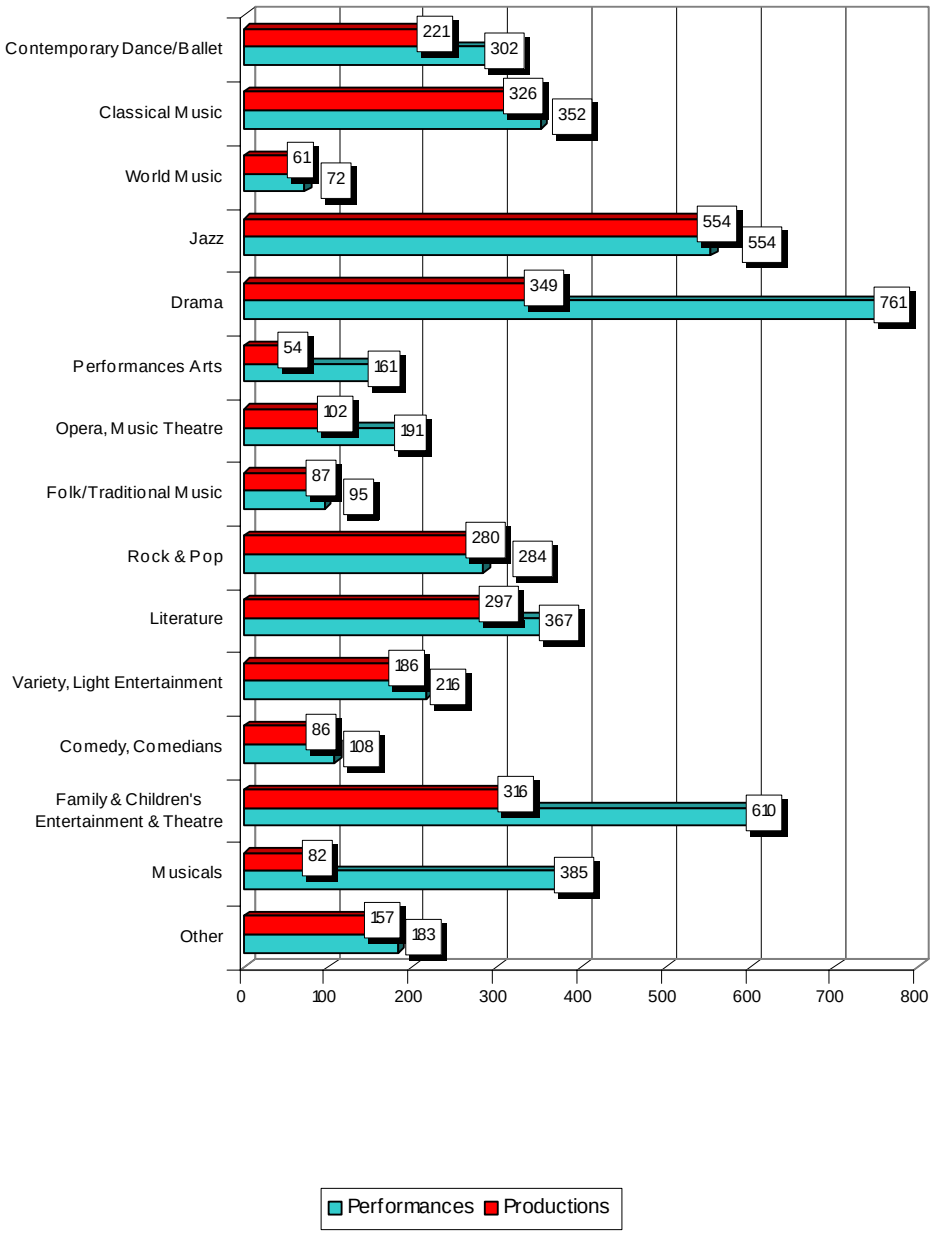
Throughout the twelve-month period 3,265 productions resulted in 4,860 performances across Wales. These live events drew a total audience attendance of 1,346,116, with 93% being paid attendances. In comparison to the 2001/02 annual survey, an overall increase across the three areas has been seen: a 44% increase in productions, 20% increase in performance, and 25% increase in attendances. Therefore indicating that the RFOs that completed this section of survey present a wide range of productions, with fewer performances, but more importantly attracting a greater number of attenders. This could be an indication that Creu Cymru (the arts agency for Wales) is beginning to have an impact on the more strategic programme management at venues in Wales. They're able to programme a wider schedule of product while attracting increased audiences.

On the following pages the bar charts detail the number of live events by art form type. From these charts it is possible to identify how many performances are generated from each production. During the 2002/03 financial year each production received an average of 1.5 performances compared to 1.8 in 2001/02. 'Drama' productions proved to be the most popular for the second year in succession; each production received 2.2 performances in 2002/03, an increase from 2 per production in 2001/02.

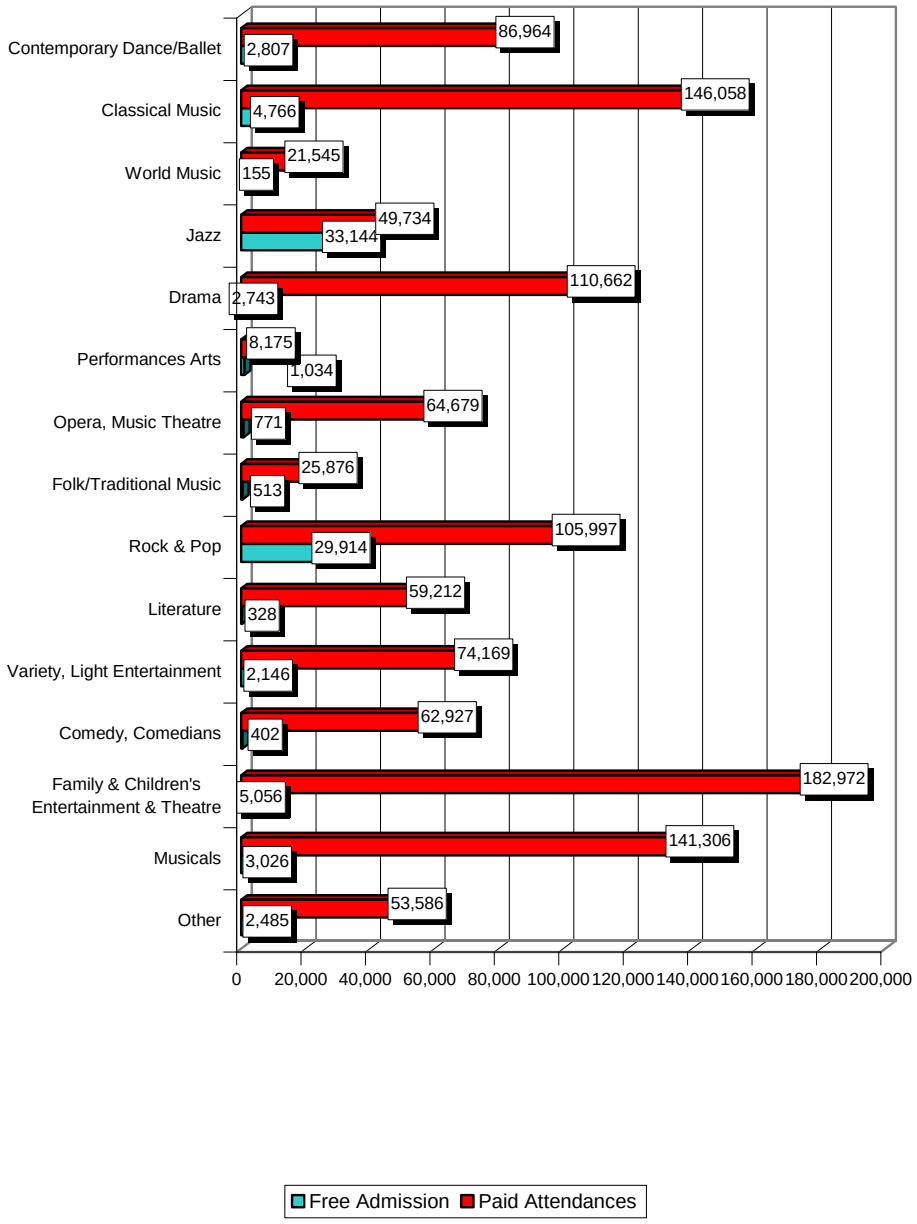
The second bar chart following displays the audience attracted to the live performances broken down by art form. 'Family & Children's Entertainment & Theatre' performances proved to attract the highest audience over both financial years recorded. This category is defined as drama (including Pantomime), music or literature events that are specifically targeted at families, children or young people.

For our reporting requirements RFOs were asked to provide us with details of both paid attendances and free admission. 'Jazz' performance showed the highest number of 'free admission' audiences in the 2002/03 annual survey although this was 3,501 (10%) lower than in 2001/02. When comparing the 'free admissions' as a whole, there has been a reduction of 26,291 (23%) between the 2001/02 and 2002/03 data.

Live Events Details: Productions & Performances



Live Events Details: Attendances



Production by companies from outside the UK

On occasion some productions (see table below) presented at RFO venues are by companies from overseas, of which just under 97% are by professional companies and slightly over 3% are amateur productions.

	Total	English Language	Welsh Language	Other Language	Language not Relevant
Number of Productions	107	41	2	16	48
Number of Performances	219	101	2	40	76
Number of Paid Attendances	62,452	16,019	604	7,194	38,635
Number of Free Admissions	512	240	0	22	250

From the table it can seen that performances where language is not relevant, such as dance and music events, prove to attract the highest level of audiences (62%) as a direct result of this, the sector also shows the greatest number of productions.

Due to incomplete data supplied for the 2001/02 annual survey it has not been possible to make in depth comparisons with this year's information. However, during the 2002/03 financial year there were 12 fewer productions but these resulted in 35 more performances, at which 62,954 people attended.

Performing Outside the Main Venue

A selection of RFOs promoted events at locations outside their main venue, such as castles and community halls for example, during the year (see table printed below). This does not include festivals or information supplied by performing companies.

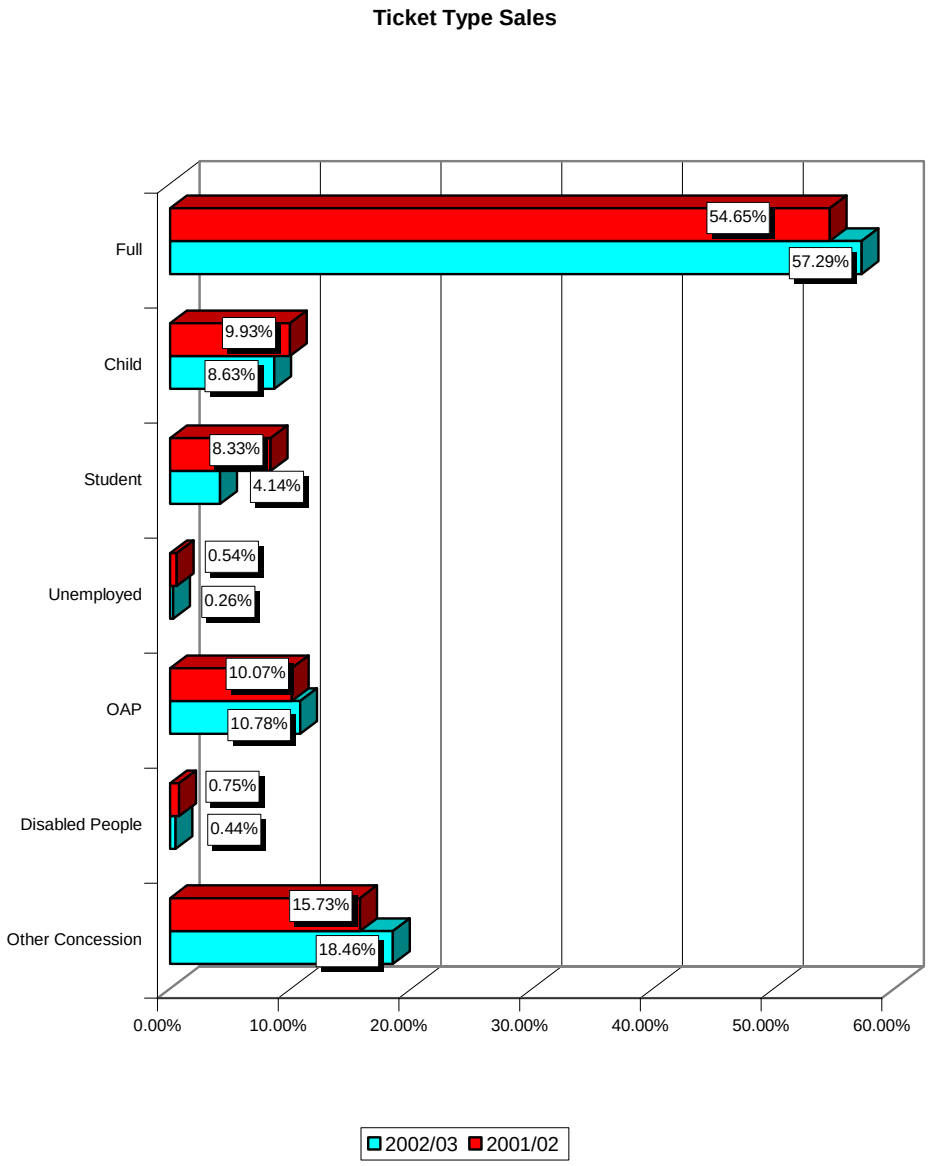
	Total	English Language	Welsh Language	Other Language	Language not Relevant
Number of Productions	99	34	5	0	60
Number of Performances	161	73	6	0	82
Number of Companies/Artists	735	30	8	0	697
Number of Paid Attendances	23,735	10,237	1,005	0	12,493
Number of Free Admissions	5,641	1,114	157	0	4,370

Overall a total of 29,376 people attended these events with a majority turning out for performances where language was not relevant, such as dance and music events, closely followed by English language productions.

Due to incomplete data supplied for the 2001/02 annual survey it has not been possible to make in-depth comparisons with this year's information. However the data shows that during the 2002/03 financial year there were 99 fewer productions resulting in 155 less performances, at which 29,376 people attended.

Ticket Sales for all Live Public Performances by Ticket Type

Data collected in this section proved to be incomplete when compared with the number of live events that had taken place over the course of the year. However, the partial information provided is illustrated in the chart below and shows the ticket type breakdown over both financial years.



Due to the increased reliability of the ticket type data collected it has been possible to show the performance breakdown by ticket type in the following graph. Family Children's Entertainment & Theatre, which included Pantomimes, proved to sell the most tickets while Performance Art events recorded the lowest amount of ticket sales during the year.

Section B - Services to the Arts Sector

During the ACW consultation that took place in setting up this survey, it was noted that RFOs that provided a service to the arts sector rather than direct public provision, needed to have an opportunity to record their activity. This was addressed by including a 'services to the arts sector' section in the survey. The survey is now in its second year, and there is greater understanding among the sector into the data required to be recorded for this section. The results that follow we therefore feel have become more reliable.

B1 Membership/Registration

A proportion of the RFOs that completed the annual surveyed operated a membership or registration service for artists/art organisations. This membership need not necessarily be paid for.

During 2002/03 the RFOs in question had 24,009[8] members/affiliates/users, held 704 membership meetings with a total attendance at these meetings of 8,871, an average attendance per meeting of 12.6 people. This is an increase of 7.8 people compared with data provided in the 2001/02 annual survey.

B2 Publications for Sale or Distribution to Artists/Arts Organisations

This sector of RFOs often produces printed material for sale or distribution to artists/arts organisations. During the year 100 separate titles were published (see table below), of which 142,334 copies of all titles were printed. In comparison to the 2001/02 data this shows an overall increase of 28 titles and 94,034 copies printed respectively.

	Total		English Language		Welsh Language		Bi-Lingual		Language not Relevant	
	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01	2002/03	2002/01
Number of separate titles published in the year	100	72	49	33	8	5	35	22	8	12
Number of copies of all titles printed during the year	142,334	48,300	26,569	24,999	29,510	1,445	85,655	17,798	600	4,058
Number of copies of all titles distributed during the year	141,922	46,600	26,216	24,916	29,510	884	85,596	17,742	600	3,058

The table above shows that while the amount of bi-lingual publications in 2002/03 only represent 35% of total titles, it records 60% of all the titles printed during the year.

[8] This figure represents a 62% decrease since the 2001/02 annual survey. This is down to two RFOs categorising the data they recorded in a different way. That is, one RFO not including individual performers as members/artists only the organisation they belong to, and another not recording the number of non-members organisations they assisted during the course of the year.

B3 Training/Participatory Workshop Provision for Artists/Arts Organisations

A Training or workshop facility for the professional development of artists/arts organisations, which may have included mentoring or work placement sessions, was provided by some RFOs. These RFOs reported 3,573 mentoring or work placement sessions (17% less than the 2001/02 annual survey) resulting from 123 projects that were attended by 15,933 people during the year, which is an average of 129.5 attendances per project. By comparing this to the 2001/02 data it can be noted while the number of projects undertaken has increased by 3, the average attendance per project has risen by 81 people, thus indicating that each project was well received.

B4 Events for Artists/Art Organisations

The 1,871 events delivered or facilitated specifically for artists/arts organisations by a section of RFOs enabled 110,040 people to attend during the year. An increase of 576 events and 19,773 people respectively compared to the results from the 2001/02 annual survey.

	Total	English Language	Welsh Language	Bi-Lingual	Other Language
Number of events during the year	1,871	948	811	109	3
Number of attendances at events during the year	110,040	64,586	24,717	20,124	613

From the table above it can be concluded that on average each event attracted 58.8 people, although 'Other Language' events records an average of 204.3 people with the majority of these attributed to strategic arts organisations.

B5 & B6 Research & Marketing Services

Research and marketing formed an integral part of providing a service to the arts sector. This included RFOs undertaking research and marketing on behalf of artists/arts organisations, as either un-paid or paid consultancy for members and non-members.

The total number of research and marketing projects undertaken on behalf of artists/arts organisations was 955, resulting in 127,202 people, both members and non-members, participating in research and marketing projects.

Respondents were asked for the first time if they had a website that promoted the service work of the their organisation/membership. In all 14% of the 118 respondents said they did.

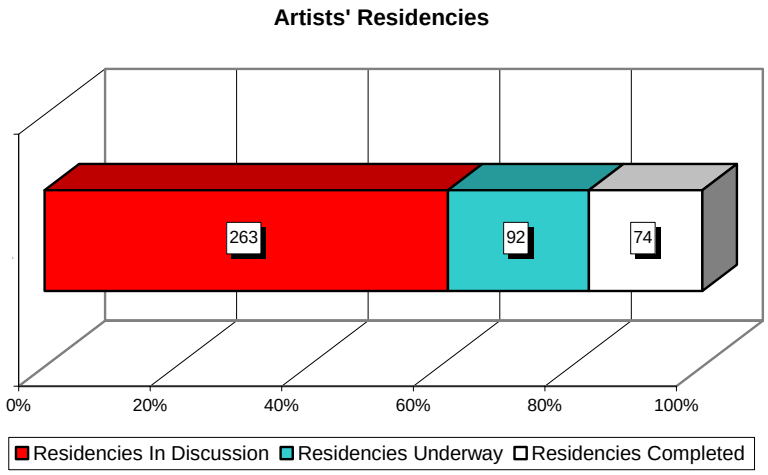
B7 Tenancies

A proportion of RFOs have tenants who work in the artistic, cultural or media industries. These tenants were professional organisations/individuals who may or may not pay rent. From the data it was noted that during 2002/03 66 RFOs had tenants for which 2,331 hours of advice, support or assistance was

given. These results show no significant statistical change from the data provided in the 2001/02 annual survey.

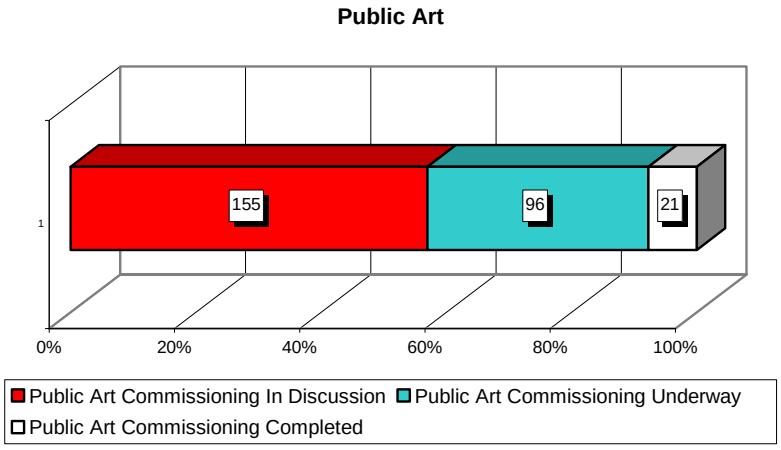
B8 Artist Residencies

Over the course of the year 429 projects (425 in 2001/02) were facilitated (in discussion, underway or completed) by organisations that delivered artists' residencies (see graph below).



B9 Public Art

A number of the RFOs surveyed are involved in the commissioning and exhibiting of Public Art. In total, 272 projects (201 in 2001/02) were facilitated (in discussion, underway or completed) during the year by these organisations (see graph below). Connected with this activity there were also 123 events such as exhibitions and seminars related to the public art projects.



Section C - Employment Information

C1 Employment Structure

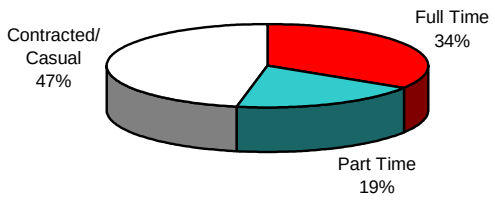
The table below shows that the amount of people employed within the arts organisations surveyed has fallen from 3,376 in 2001/02 to 3,105 in 2002/03. The number of full time staff has remained stable but a considerable fall in the number of part time and casual staff employed is evident (down by 12%). A rather worrying statistic when considering that activity has increased throughout most sectors of work monitored in the annual survey. One key way in which the RFOs in question have been able to do this is using more volunteers to carry out their work. The data below shows an increase in volunteers of 20% over the twelve-month period.

Employment Type	Number Employed	
	2002/03	2001/02
Full Time	1,051	1,052
Part Time	576	613
Contracted/Casual	1,478	1,711
SUB-TOTAL	**3,105**	**3,376**
Volunteers	3,073	1,692
TOTAL	**6,178**	**5,068**

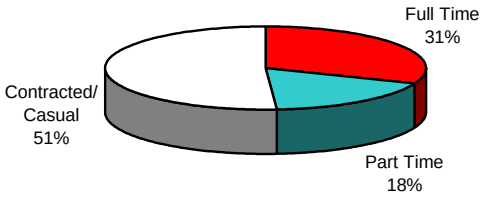
According to the survey results women are more likely to work in RFOs. That is, three in five of employees who work within organisations surveyed are women.

Just under half (47%) of the paid employees are contracted/casual (see pie chart below). Of the remaining 53% just over three in five are full time, while the other two in five are part time.

Total Paid Employees in 2002/03



Total Paid Employees in 2001/02

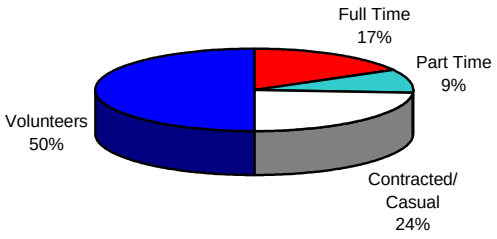


The pie charts above show that the proportion of RFOs who employ their staff on a 'Contracted/Casual' basis has reduced by 4 percentage points while 'Full Time' and 'Part Time' members of staff have increased by 3 percentage points and 1 percentage points respectively. Although this trend is moving in

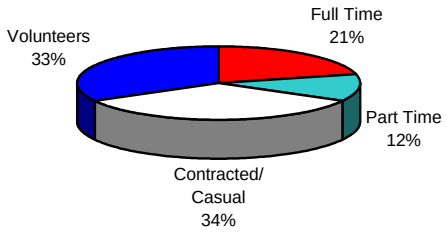
the right direction, the high number of 'Contracted/Casual' means that these organisations have to operate with a short-term perspective.

Volunteers form an integral part of staffing of arts organisations in Wales. In 2002/03 RFOs relied on half of their staff being volunteers who gave up their own time to help run these organisations. The two pie charts below show how this data has changed over the two recording periods, that is the 2002/03 and 2001/02 financial years.

Total Employees (including Volunteers) in 2002/03



Total Employees (including Volunteers) in 2001/02



As previously stated in this section of the report, the amount of people employed by the RFOs surveyed has fallen in comparison to those recorded in 2001/02. In order to counteract this and maintain productivity the proportion of volunteers has risen. An over-dependence on people to give their personal time to operate an organisation within the arts sector could be very dangerous in the long run. ACW needs to ensure that funding of RFOs is sufficient to employ at least the minimum number of staff required to operate the core activities of the organisations to ensure long-term stability.

Employee Equal Opportunities Information

Within the annual survey each organisation was asked to state if any of their employees belonged to the following groups of people: Disabled People, People from Ethnic Minority Cultural Backgrounds, or Welsh Speakers. Not all respondents felt they could complete this section, but according to the data collected it can be stated that just fewer than 26% (1,578) of the total number of employees belong to these sectors of the community.

	Total		Full Time		Part Time		Volunteers		Casual/ Contracted	
	Number	%[9]	Number	%[8]	Number	%[8]	Number	%[8]	Number	%[8]
Disabled People	98	1.6%	16	1.5%	6	1%	68	2.2%	8	0.5%
People Ethnic Minority Cultural Backgrounds	90	1.5%	25	2.4%	9	1.6%	18	0.6%	38	2.6%
Welsh Speakers	1,390	22.5%	235	22.4%	119	20.7%	746	24.3%	290	19.6%

[9] Number as a percentage of total workforce.

According to the data supplied 'Welsh Speakers' represent the highest proportion (22.5%) of these targeted sectors within the workforce. The largest number being recorded as 'Volunteers' (24.3%).

Staff Training

In order to ensure that the Arts Council of Wales RFOs continue the work within the arts sector in Wales employees need to be trained. Of the 6,178 total employed by RFOs in 2002/03 just over 1% are trainees. The majority of training involves senior staff passing on their valuable skills and knowledge to new employees.

Training is also an integral part of developing the skills of existing employees (including volunteers). For the purpose of this survey training was split into two sections: off-the-job training and on-the-job training. The former is that which takes place away from normal work, either on or off site as opposed to the latter, which takes place during the normal working day.

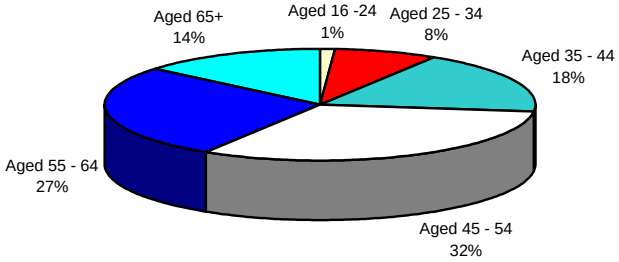
The total number of off-the-job training days for all employees was 1,299, that is, on average each employee received 0.21 days off-the-job training per year. In addition to this the total number of on-the-job training days was 715, that is, on average each employee received 0.12 days on-the-job training per year. In comparison to the 2001/02 data this shows a dramatic fall, by 0.14 off-the-job training days per year, and 0.52 days on-the-job training days per year.

C2 Board of Management

In all, 87% of the RFOs surveyed have a 'Board of Management' (other organisations are departments within a Unitary Authority or Educational Institution). A total of 1,071 people have given their time voluntarily to sit on these Boards in order to share their expertise, including business management, finance, education, marketing, personal/human resources, legal and fundraising. In contrast to the gender make-up of the employees, the majority of boards' members are male (three in five).

For the first time the survey requested the age of those board members which is illustrated in the pie chart on the following page. From this chart we see that the majority (32%) of board members are between the ages of 45 and 54, closely followed by those aged 55 to 64 (27%). In comparison to last year the amount of board members has fallen by 7% regardless of the fact that the Arts Council of Wales has increased the number of RFOs it funds. By taking this into account, as well as the age profile data, it could be suggested that RFOs look to recruit the younger members of the community as Board members.

Board Members' Age Profile



Employee Equal Opportunities Information

Each client that completed this section was asked to state if any of their board members belonged to the following groups of people: Disabled People, People from Ethnic Minority Cultural Backgrounds, or Welsh Speakers. Not all respondents felt they could complete this section, but according to the data collected it can be stated that just under 43% (456) of the total number of Board members belong to these sectors of the community, the majority (84%) being Welsh speakers.